



# MARVEL DIGITALS



**Marvel**  **Digitals**   
marveldigitals.com



Digital Marketing Solutions that are  
Results Focused, Magnetic, Innovative & Win-Win.

# About Us



At Marvel Digital, We help MSMEs, Small Businesses, and individuals looking to Sustain and Grow their Business through Digital Marketing Solutions for their customer-centric Products and Services.

**Marvel** Digital  

[marveldigitals.com](https://marveldigitals.com)

# Vision

To be the driving force behind the digital success stories of MSMEs and Small Businesses empowering them to sustain and thrive in a dynamic digital landscape.

# Mission

Empowering businesses to achieve sustainable growth through innovative and results-focused digital marketing solutions - by delivering magnetic strategies that captivate audiences, foster innovation, and create win-win partnerships.





# Core Values

## Result Focus

Achieving measurable tangible results for our clients

## Magnetic Innovation

To set our clients apart in digital realm

## Collaborative Partnership

We work collaboratively to ensure mutual success and growth

## Customer-Centric Approach

We put customers of our customers at the center of every strategy

## Continuous Improvement

We learn and adapt to the continuously changing market

## Transparency

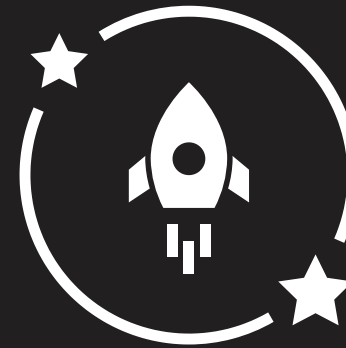
Transparency in processes is the foundation of Trust. We keep clients informed and involved in every step

# How We Help



## SMALL AND MEDIUM ENTERPRISES (SMES)

- Tailored strategies that fit the budget
- Localized digital campaigns for community engagement
- Scalable solutions for evolving business needs



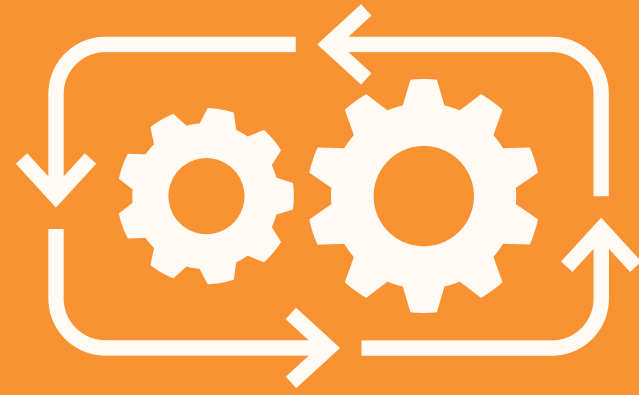
## START-UPS

- Accelerated digital presence to enhance brand visibility
- Strategic guidance to navigate the competitive digital landscape
- Flexible packages to align with budget constraints



## ESTABLISHED BUSINESSES

- Rejuvenating digital strategies for modern relevance
- Data-driven insights for informed decision-making
- Continuous optimization to stay ahead in the digital game



# Process We Follow



## 1 - Research

1. About Business
2. About Target Customers
3. About The Product That You Want To Market
4. About Online Competition



## 2 - Create

1. Digital Marketing Objectives / Goals
2. Digital Marketing Strategy
3. Digital Marketing Plan
4. Primary Digital Identities



## 3 - Promote

1. Channels
2. Sub-channels
3. Networks
4. Organic & Inorganic Marketing promotion



## 4 - Analyze

- monitoring your performance on various parameters like ...
1. Audiences
  2. Acquisition
  3. Behavior
  4. Conversion



## 5 - Optimize

- Continuous improvement of the whole process to make it more fine-tuned, increase ROI of Digital Marketing



# Our Services



**Web Design and Development**



**Marketing Funnel Development & Optimization (CRO)**



**Lead Generation**



**Social Media Marketing**



**Pay-Per-Click Advertising (PPC)**



**Search Engine Optimization (SEO), Local SEO, Data Analytics**

# Our Services



**Webinars and  
Virtual Events**



**Affiliate Marketing**



**Content  
Marketing**



**Email Marketing**



**Customer  
Relationship  
Management (CRM)**



**Marketing Strategy  
consultation**



# Marketing Strategy Consultation



**Business stage and  
strategy mapping**



**Growth marketing  
strategy**



**Custom marketing  
strategy**



**Competitive analysis-  
Challenges &  
Opportunities**



**Goal Based  
marketing strategy**



**Suggesting  
Right-fit tools**

# Client Review



## Amit Tripathi

Automation Testing Training  
Company Head

I had privilege to work with Marvel Digital. Complete Team of Marvel is really competent and understands the pain points of Client's Business and Vision. They gave customized solution to my business which helped me grow 10X in my business. Thank you for your great work and collaboration.



## Uday Pawar

Owner, Vitolic Foods

Simply Amazing. Great ideas and innovations they invest to make your digital marketing of next level. Thank you for your continuous support.



# Client Review



## Amar Sutar

Share Market & Wealth Creation  
Coach

Superb Service !!! Understanding the  
Required Solution & then Delivered!  
Amazing Experience working with  
Mr. Mitesh & team. I Definitely  
Recommend it



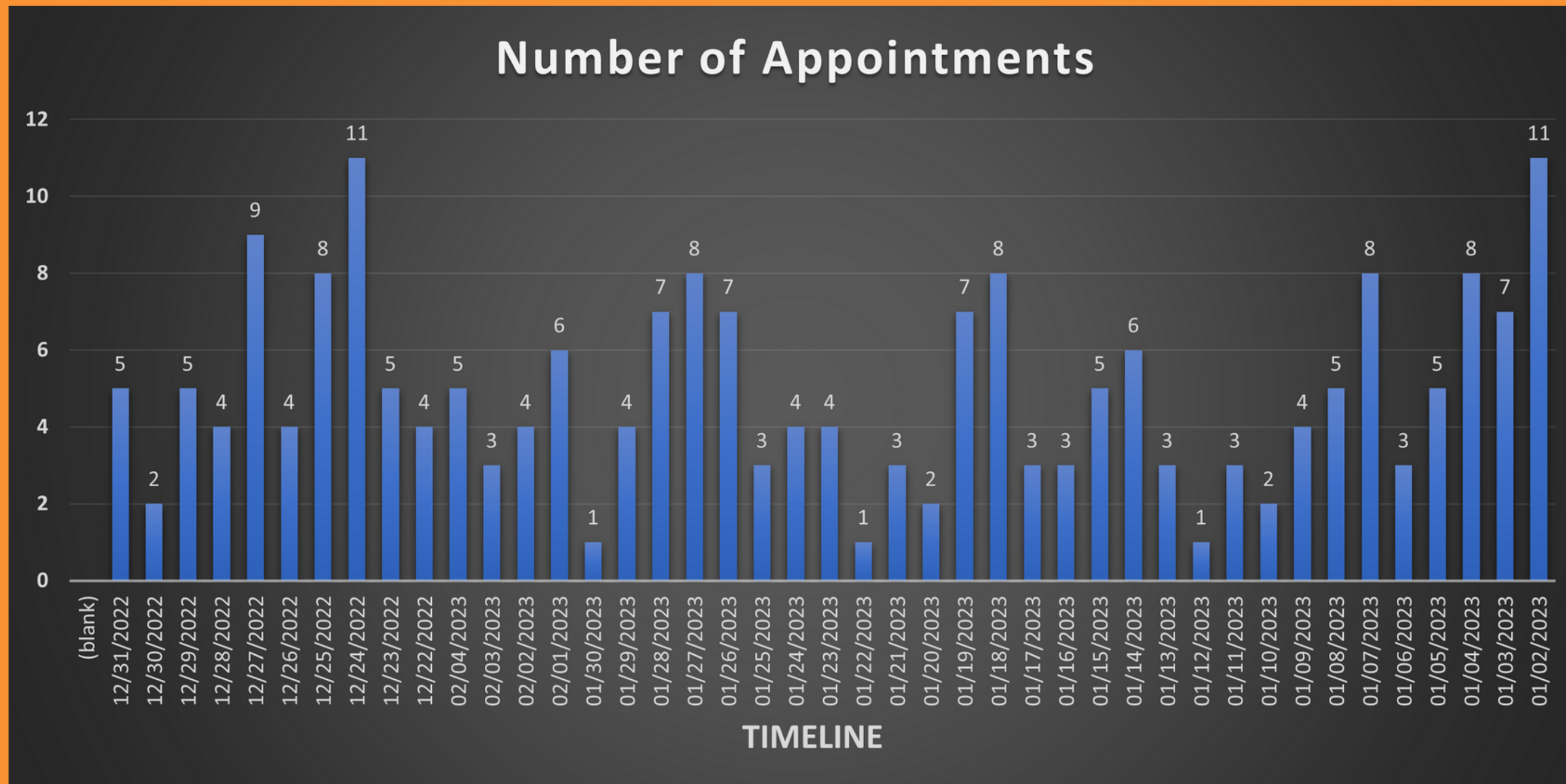
## Akshay Jadhav

App Development  
Company

Bestest service by Marvel Enterprises.  
Got a Client hike in just one month.  
They work as promised.

# Case Studies

Appointments booked  
for a client

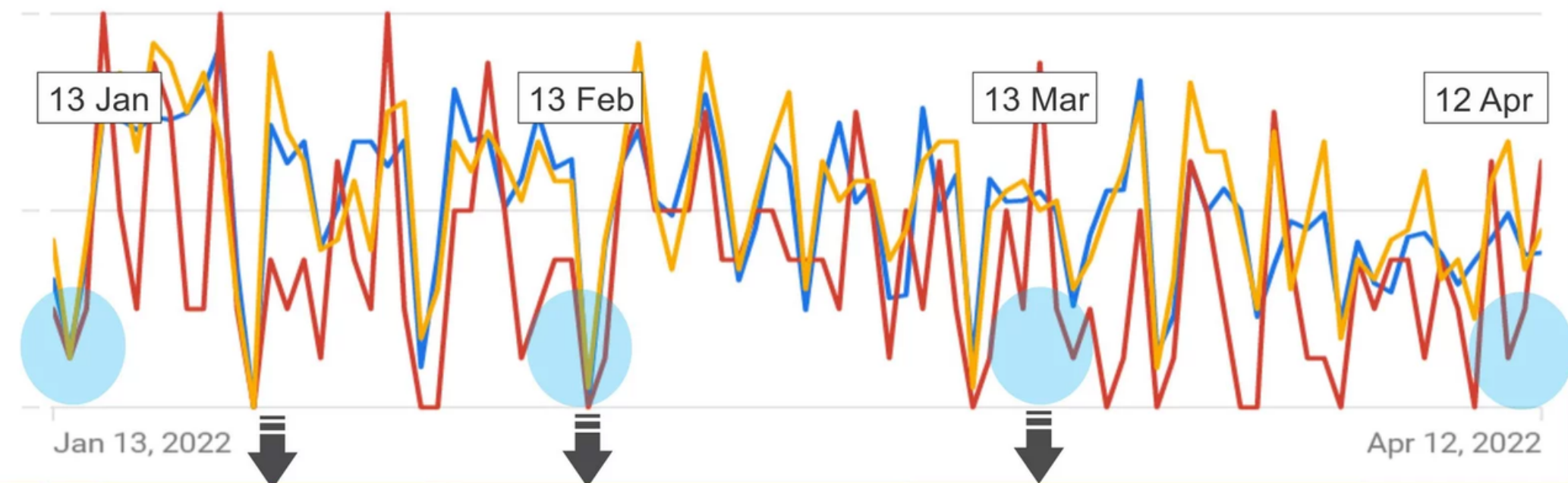


## Lead Gen : Service Provider



13 Dec : Lead Gen Campaign Start

Starting Budget : 10,000/month  
1st Month : 45 Leads, 4 Conversions, 60K Revenue



Starting Budget  
12000/month  
~70 leads in month

2nd Month  
(13 Jan - 12 Feb)

5 Conversion  
80K Revenue

Starting Budget  
14000/month  
~80 leads in month

3rd Month  
(13 Feb - 12 Mar)

7 Conversion  
1.1 L Revenue

Starting Budget  
16000/month  
~90 leads in month

4th Month  
(13 Mar - 12 Apr)

6 Conversion  
1.2 L Revenue

# Case Studies

## Lead Generation for Service Provider



## Lead Generation : Freelancer



13 Jan : Lead Gen Campaign Start

27 Jan : Trial Period Ended **9 Leads in budget of 5000**

4 Feb : Lead Gen Service Start

4 Mar

4 Apr

Jan 13, 2022

Apr 12, 2022

Starting Budget  
15000/month

37 leads in month

1st Month  
(4 Feb - 3 Mar)

2 Conversion  
1.8 L Revenue

Starting Budget  
18000/month

40 leads in month

2nd Month  
(4 Mar - 3 Apr)

3 Conversion  
2.6 L Revenue

Starting Budget  
21000/month

11 leads till 12 Apr

3rd Month  
(4 Apr - 12 Apr) \*

2 Conversion  
3.5 L Revenue

## Case Studies

### Lead Generation for Service Provider

FB Ads

Maximum: Nov 27, 2020 – Dec 27, 2023

Ads

View Setup Columns: Mitesh Breakdown Reports Export

Unique outbound clicks	Impressions	Results	Cost per result	Amount spent
7,068	1,295,088	Multiple conversions	Multiple conversions	₹144,027.82
14,539	3,281,649	Multiple conversions	Multiple conversions	₹317,754.25
48	8,774	Website Lead	Per Lead	₹1,993.10
647	65,271	266 Lead - Right Trading A...	₹18.61 Per Lead - Right Tradin...	₹4,950.04
31	13,414	13,202 ThruPlays	₹0.03 Cost per ThruPlay	₹401.45
150	15,568	27 1-2-1	₹97.90 Per 1-2-1	₹2,643.31
238	61,271	5 WA Course	₹1,252.68 Per WA Course	₹6,263.39
11,401	2,716,687	1,431 WA Course	₹181.25 Per WA Course	₹259,369.86
4,891	897,404	2,723	₹22.71	₹61,838.09
108,994 Total	20,605,188 Total	Multiple conversions	Multiple conversions	₹2,520,837.47 Total Spent

# Ad Spent Managed

Different Campaigns, with a variety of objectives managed for clients in different niches, having different Budgets and Target Market

Direct manager	Account type	Cost
Marvel Digital (This manager) 704-831-3866	Google Ads	₹20,177.35
Marvel Digital (This manager) 704-831-3866	Google Ads	₹46,912.15
Marvel Digital (This manager) 704-831-3866	Google Ads	₹66,660.33
Marvel Digital (This manager) 704-831-3866	Google Ads	₹12,353.12
Marvel Digital (This manager) 704-831-3866	Google Ads	₹28,004.81
Marvel Digital (This manager) 704-831-3866	Google Ads	₹10,641.44
Marvel Digital (This manager) 704-831-3866	Google Ads	₹81,342.20
Marvel Digital (This manager) 704-831-3866	Google Ads	₹49,541.23
Marvel Digital (This manager) 704-831-3866	Smart Campaign	₹5,667.32
		₹328,520.74

Google Ads

# Ad Spent Managed

**Different Campaigns, with a  
variety of objectives  
managed for clients in  
different niches, having  
different Budgets and  
Target Market**



# Revenue Generated

Payment collection for a client on one of the payment processing platform

## Payments

Export ▾

Search Payments by ID, buyer email, or Invoice ID

For

All ▾

In Duration

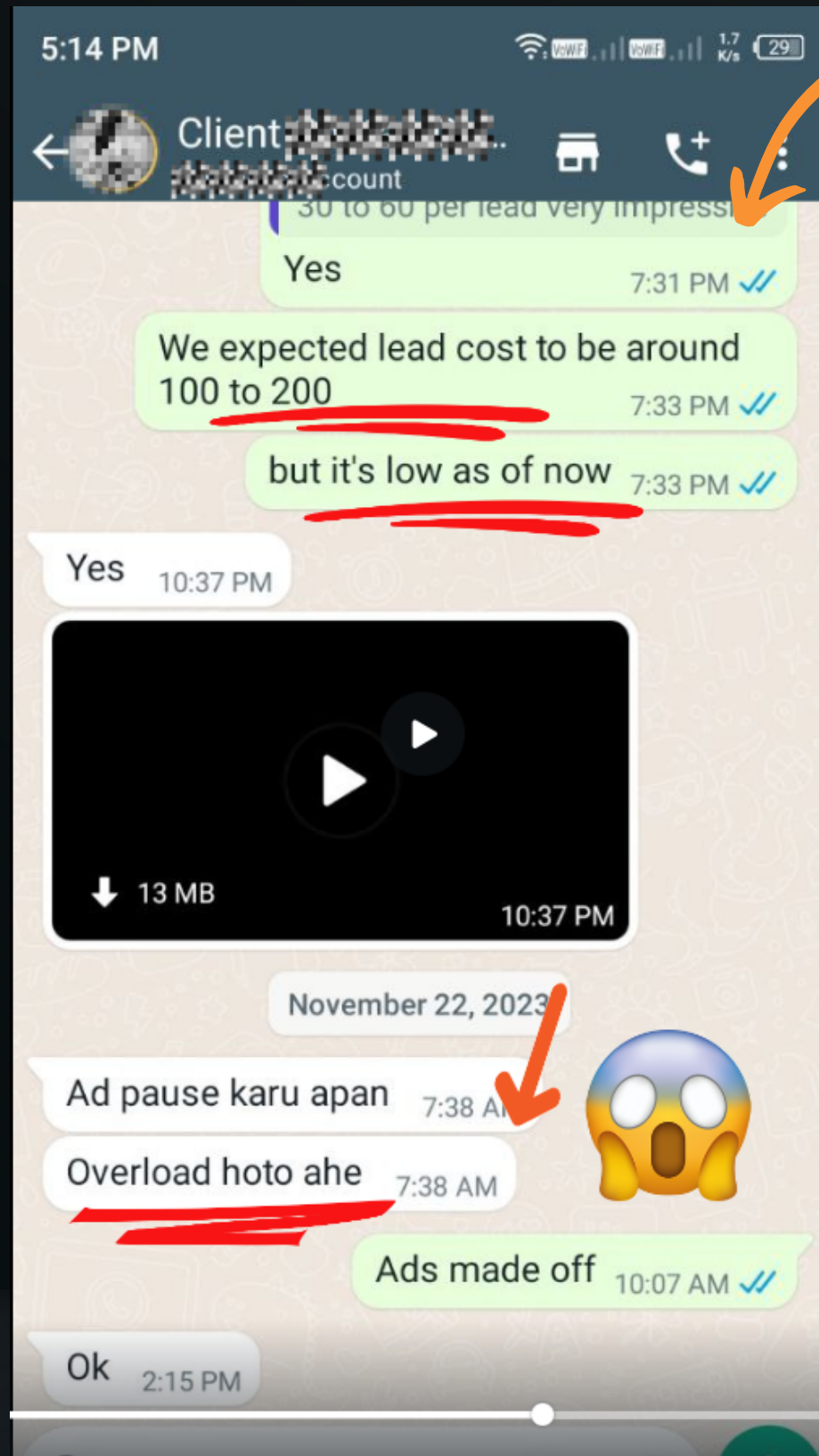
All Time ▾

For Payout Status

Any Status ▾

TOTAL EARNINGS	TOTAL TRANSACTIONS
₹ 69,88,519	19390

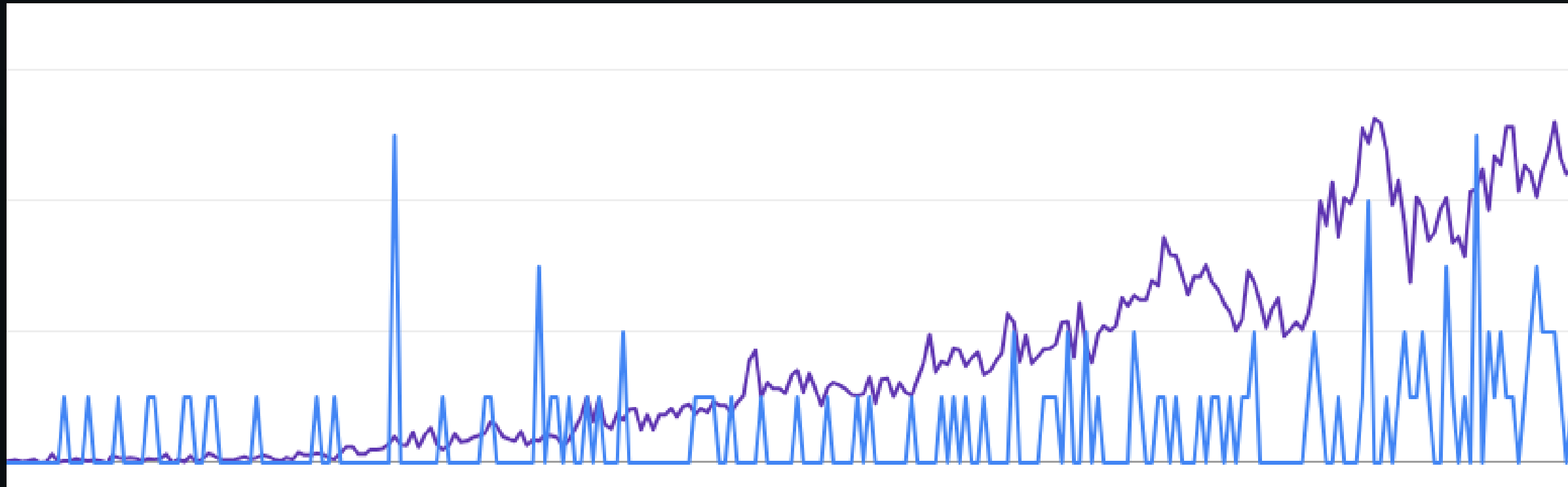




**Client Requested to Stop Campaign due to Lead Overload**

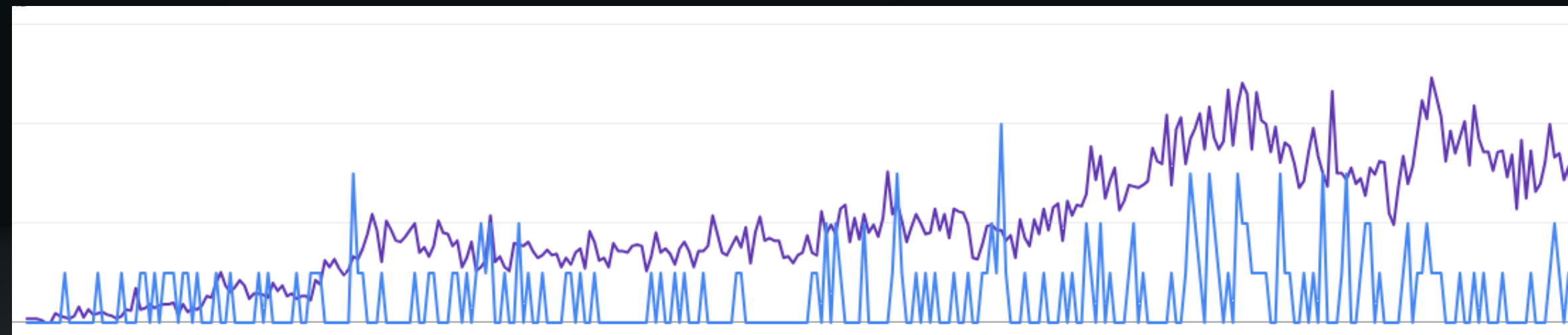
**Effective Campaign generated so many leads that the client could not handle and requested to pause the ads**

# SEO



**Improvement in  
Traffic**

**Improvement in  
Traffic**





# Experience handling Clients from different Industries & Business Models

Service Providers | Suppliers | Manufacturer

B2B | B2C | B2B2C

Mobile App Development  
Company

Trainers

Industrial Component  
Manufacturers

Local Delivery  
and Supplier

Web Dev Company

Consultants

Core Manufacturer

Fashion Design outlets

Freelancers

Coaches

Education Company working  
in Franchise Model

Real Estate Developer

Subject Matter Experts

Real Estate Agent

Interior Design Firm

Builders

Chartered Accountant

Doctors

Restaurant / Cafes / Resort

Salon & Beauty



# Contact Us



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